



2014 Impact Report

Mother-to-Mother Support

Over 85,000 mothers attended monthly meetings hosted by 1,203 La Leche League Groups in the USA. Over 1,200 fathers also attended.



Individual Helping

LLL USA Leaders responded to over 166,000 requests from mothers for individualized support.



Publication

Over 12,000 people received a direct link to each of the quarterly issues of *New Beginnings*, the e-magazine published by LLL USA.

Education

In 2014, over 5,300 mothers and 1,260 fathers took part in educational events sponsored by LLL, and 850 health care professionals attended LLL continuing education events throughout the USA.



www.lllusa.org

Outreach

Leaders participate in their state or local breastfeeding coalition in 44 of the 50 states in the USA. There are 605 local Groups now using social media to reach and respond to mothers. Additionally, the LLL USA Facebook page grew to over 127,000 "likes" during 2014. The moderators responded to approximately 4,500 questions from mothers.

Leaders

352 new Leaders were accredited bringing the total number of Leaders helping mothers in the USA to 3,387 at the end of the year.

