2013 Impact Report

Mother-to-Mother Support
Over 90,000 mothers attended monthly meetings hosted by 1,245 La Leche League Groups in the USA. Over 1,000 fathers also attended.

Individual Helping
LLL USA Leaders responded to over 183,000 requests for one-to-one support from mothers.

Leaders
347 new Leaders were accredited bringing the total to 3,479 at the end of the year.

Education
In 2013, over 2,960 mothers and over 600 fathers took part in educational events sponsored by LLL, and 792 health care professionals attended LLL continuing education events.

Outreach
There are 577 Groups now using social media to reach and respond to mothers. Leaders are participating in their state or local breastfeeding coalition in 44 of the 50 states in the USA.

Publication
Over 11,000 people received a direct link to each of five issues of New Beginnings, the e-magazine published by LLL USA.