



## LUNA™ Event Sponsorship Form

Thank you for your interest in LUNA! We would love to hear about your LUNA event and the opportunities available for sponsorship. Please take a few moments to provide us with more information about your event by filling out this form and attaching a cover letter providing detailed information. You may return the form and letter to the attention of LUNA Event Sponsorship by mail or fax at least 90 days prior to the event.

### General Information

Event Name \_\_\_\_\_

Event Date \_\_\_\_\_

Event Location \_\_\_\_\_

Contact Name \_\_\_\_\_

Organization/Company \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Web address \_\_\_\_\_

Shipping Address \_\_\_\_\_  
\_\_\_\_\_

Is this a non-profit organization? \_\_\_\_\_

Do any of the proceeds of this event go to charity? \_\_\_\_\_

If yes, what percentage? \_\_\_\_\_

Has LUNA sponsored this event in the past? \_\_\_\_\_

### For Office Use Only

Date Rec'd \_\_\_\_\_

Date of contact \_\_\_\_\_

Date order placed \_\_\_\_\_

Date added to Evt/GB list \_\_\_\_\_

Notes \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Y N

### Event Details

How many participants do you expect will attend this event? \_\_\_\_\_

What percentage of the participants are female? \_\_\_\_\_

How do you intend on distributing the product samples?

Goody Bag \_\_\_\_\_ Booth \_\_\_\_\_ Other (please specify) \_\_\_\_\_

Which of the following sponsorship benefits are available to LUNA? **(Check if available)**

- ❖ Banner Placement at Event \_\_\_\_\_
- ❖ Logo on Event Brochures/Flyers \_\_\_\_\_
- ❖ Logo on Advertisements \_\_\_\_\_
- ❖ Logo on Posters \_\_\_\_\_
- ❖ Logo on Web Site/Web Site Link \_\_\_\_\_
- ❖ Logo on Registration Forms \_\_\_\_\_
- ❖ Logo on T-shirts \_\_\_\_\_
- ❖ Other (please specify) \_\_\_\_\_

**Please Note:** This form must be returned to LUNA Event Sponsorship at least 90 days prior to your event. You may return this form by mail to: Clif Bar Inc., Attn: LUNA Event Sponsorship, 1610 Fifth Street, Berkeley, CA 94710. Or by fax to: 510-558-7872.

**Thank you from LUNA!**